



Caring for the Human Spirit® Magazine

A Publication of the Spiritual Care Association

Caring for the Human Spirit® Magazine is dedicated to advancing the integration of spiritual care in health care and is geared towards health care professionals, including physicians, nurses, chaplains, social workers, and hospital and hospice administrators.

ADVERTISING RATES

Ad Size (4-color)	Dimensions	1x Rate
Full Page (bleed)	Trim size: 8 ½" x 11" Bleed: 8 ¾" x 11 ¼" Live area: 8" x 10 ½"	\$2,400
1/2 Page (H.)	7 ½" x 4 ¾"	\$1,300
1/3 Page (one column V.)	2 ¾" x 10"	\$1,000
1/4 Page	3 ½" x 4 ¾"	\$700
Inside Cover (back/front)	Trim size: 8 ½" x 11" Bleed: 8 ¾" x 11 ¼" Live area: 8" x 10 ½"	\$3,500
Back Cover	Trim size 8 ½" x 11" Bleed: 8 ¾" x 11 ¼" Live area: 8" x 10 ½"	\$5,000

Frequency discount of 10 percent on two or more issues if paid in full at time of insertion.
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Frequency: Two issues per year

Publishing Dates:

- **Spring/Summer issue publishes late April.**
Insertion order due: **March 1**. Materials due: **April 1**. Close date: **April 1**.
- **Fall/Winter issue publishes late October.**
Insertion order due: **August 30**. Materials due: **September 30**. Close date: **September 30**.

File Format: PDF X1A file, All fonts and images should be embedded in the PDF file.

Photo Image: 300 dpi

The Spiritual Care Association reserves the right to decline or reject any advertisement for any reason at any time. Cancellations will not be accepted after the issue closes.



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